

# USRobotics now offering CELLULAR MODEMS

Many M2M customers are transitioning from analog to cellular, and USR is prepared to offer the same quality cellular products that you and your customers have come to depend on for mission critical applications.

USR's new cellular solution can make the jump to cellular **faster and easier** with secure connections and quick deployments with partners we trust. We've done the research so you don't have to.  
**Get Connected. Go Wireless. FAST.**



**USR3500  
Courier M2M 3G  
Cellular Modem**

## Features & Benefits

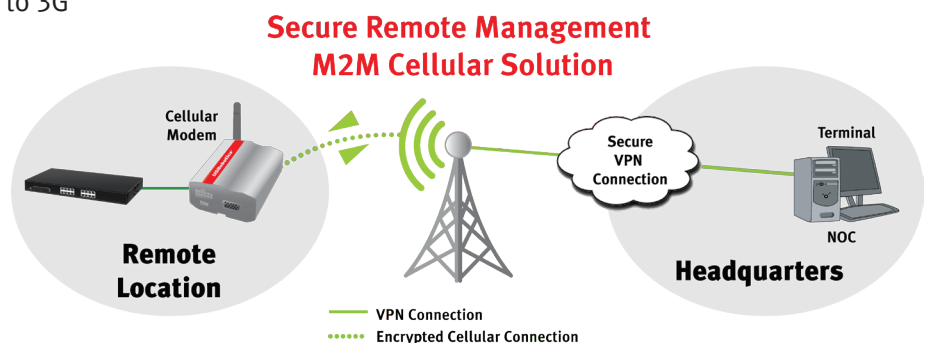
- Unique solution for remote management applications (static IP, data pooling, secure VPN, persistent connectivity, etc.)
- Powerful programming via familiar AT commands for M2M applications to save time and effort
- Provide flexible provisioning - USR makes it easy to get SIMs with a trusted MVNO
- Easier all-in-one worldwide billing for customers transitioning from analog to cellular service
- Lower monthly costs and wider availability around the world
- GPS available for asset tracking or fleet management

## Target Customers

- Current Analog customers looking to make the transition to cellular
- Corporate IT Admin or Managed Network Services that will be remotely managing IT installations or equipment
- Customers using M2M applications that rely on sensor alerts and alarms
- IT administrators responsible for OOB access
- 2G cellular customers transitioning to 3G

## Why USR?

- USRobotics is a brand you've known and trusted for over 30 years
- USR has sold over 30 million modems for mission critical M2M applications
- Ideal remote management solution for customers familiar with USR



For more information please visit [www.usr-emea.com/cellular](http://www.usr-emea.com/cellular)

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