

PROTECT YOUR CUSTOMERS AND THEIR DATA



We at USR know that you are an important part of the sales process. YOU are working with and talking directly to the customer, YOU recommend products and help determine their purchases, and YOU benefit from having a happy customer that comes back time after time to continue buying from a company they can trust and a rep they know has their best interests in mind.

USR wants to help - we're the "when all else fails" company. We provide the tools to keep companies connected when networks go down and mission critical applications need to get back up and running. Remote device management is our specialty — whether it be with dialup analog connections, wireless cellular, or console server management.

Recommending hardware solutions that have **serial console ports**?

Servers
Switches

Firewalls
Routers

Suggest a **out-of-band** connection for an **add-on sale!**

Target customers:

- Customers with **SLAs** requiring **99-100% up time**
- Customers building network infrastructure solutions **at multiple locations**
- Customers with **mission critical applications**
- Customers who may not be aware of **Out of Band** options

WHY USR?

- Easy add-on sale
- Secure and reliable Out of Band: Analog or Cellular options
- Remote console server management hybrid with additional power ports
- Brand you and your customer can trust
- Rebates and spiffs on a regular basis

Analog connections are still a valid form of secondary access for remotely accessing a console port and sending commands to reboot or transmit small config files. Many IT managers are looking to cellular connections to minimize expenses of costly landlines and expand the reach as cellular becomes more prevalent across the world, sometimes bypassing analog connections completely.



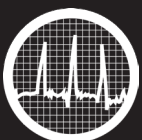
dialup modems



cellular gateways & modems



console server management



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